

# ■ CRISTINA

RUBINETTERIE

## Inclusive Connections: The Art that Unites

The most beautiful connections are born from the meeting of different worlds. This is how the collaboration between **Cristina Rubinetterie** and **Ticonzero**, a center dedicated to inclusive art, came about, thanks to the vision of **Luca De Gregorio**, interior designer and founder of LDG Home Stylist.

The result? An extraordinary exhibition, hosted at the **Cristina Brera showroom**, where design and art intertwine to tell the story of inclusion and creativity without barriers.

**Opening:** Thursday, May 22

**Cristina Brera Showroom**, Via Pontaccio 8/10, Milan



## Q&A with the protagonists

**Luca, co-curator of the exhibition, how did the idea of connecting art, design, and inclusion come about?**

The idea emerged because art has always been essential in design, and decoration has marked every era, starting from cave paintings, the first significant expression of expressiveness. What could be more stimulating than establishing a connection between inclusion, art, and design to address daily physical and mental challenges?

**Siria, as coordinator of the Ticonzero Association and co-curator of the exhibition, what does art as an inclusion tool mean to you?**

Art, in its broadest sense, is a language that, through various forms of creativity, conveys messages and emotions. However, there is no single artistic language or expression code. So, art is inherently inclusive, in the sense that everyone can appreciate and be moved by different works... although I believe there is a universal sense of beauty, perceptible by all human beings.

### **Luca, how did you get to know Ticonzero?**

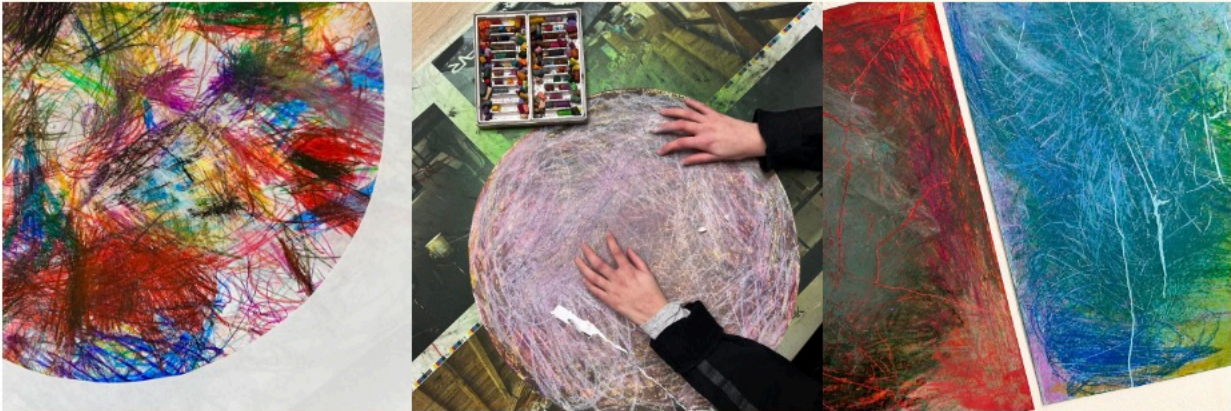
Thanks to my daughter, who attended an art workshop led by Siria. From there, a synergy was born that has led and continues to lead to new collaborations.

### **Siria, why the name Ticonzero?**

"Ticonzero" is an anthology of stories by Italo Calvino, in which "Ti con zero" represents the moment of change and infinite possibilities. Our association deals with disability and social fragility, daily addressing issues for users and families. We like to think that making art can be a turning point, an opportunity to find a personal expressive language, a source of well-being for those who create it and those around them.

### **Luca, why propose this initiative to Cristina Rubinetterie?**

Cristina Rubinetterie is always open to new collaborations and sensitive to these issues, so the project naturally took shape.



We look forward to discovering this unique exhibition together, where design becomes an expression of a more inclusive world.

**Ticonzero Center**