

DESIGN

CRISTINA Rubinetterie transforms its products into essential elements of a sensory ritual

From the immersive Neda installation by Elisa Ossino Studio to innovative bathroom and kitchen collections, CRISTINA Rubinetterie introduces its new philosophy where well-being, and environmental consciousness converge. A vision that harmonizes innovation, nature, and Italian craftsmanship to foster a deeper, more mindful way of living.

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Ludovica Proietti

Ludovica Proietti, journalist, design historian and curator, teaches in universities and curates events, always exploring projects with fresh, unconventional perspectives.

Transforming the bathroom into a special environment of peace, relaxation, and awareness, redefining the relationship between the spaces we inhabit and how we truly feel within them: **CRISTINA Rubinetterie** presents **Neda** at its showroom in Milan during Milano Design Week, demonstrating that well-being can be achieved in our private homes without compromising a deep connection with ourselves and nature. Through the work of designer Elisa Ossino, the historic Italian brand – boasting more than seventy years of history – has created a breathtaking installation, an immersive experience designed to evoke the springs of the Licei Mountains, the mythical refuge of the infant Zeus.

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Cristina Rubinetterie PRO

"I would like to invite all the guests of the showroom to pleasantly indulge in an experience of strong connection with nature, multi-sensory and synesthetic, contemplating the value of reconnecting with a dimension of pure harmony," said the designer.



Sketch for Neda, installation by Elisa Ossino Studio for CRISTINA Rubinetterie

Water management, a crucial issue in everyday life, becomes the core of a reflection on the environment and how we can strive to protect it while innovating systems to be more sustainable. The space, transformed in a mysterious, remote oasis, fosters aquatic elements blending into a biodiverse environment, where soft seating and natural fabrics invite stillness and contemplation. Sound and scent, water and botanical elements, soft natural hues and textures – all recalling our intrinsic connection with nature. A synesthetic experience that invites the visitors to take a break, in an island of comfort. Neda redefines the relationship between CRISTINA Rubinetterie's products and their surrounding environment, positioning them as essential components of a more conscious yet authentically Italian way of living, without compromising craftsmanship and lifestyle.



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CRISTINA Rubinetterie reshaped its identity to reflect this new approach, embracing a changing world that prioritizes environmental respect and holistic well-being. Moving away from its characteristic historic yellow, CRISTINA adopts green – not just as a chromatic choice but as a deliberate commitment to reevaluate and look beyond the industrial sphere. The vision extends beyond – toward customers' desires and needs, toward a future that values daily well-being as part of a harmonious environmental system, aligned with principles that cherish the planet.

The brand's core values have always been a commitment to aesthetics and innovation. But from now on, these values evolve into a new chapter – where spaces are not merely furnished but conceived as environments that nourish both body and mind. Products are no longer seen as isolated functional elements but as symbols: of balance – between functionality and well-being; of harmony – where nature is respected, and its rhythms are embraced as an added value; of experience – where the senses are preserved, allowing us to engage with spaces in a profoundly different way. The new collections, set to debut at Salone del Mobile 2025, embody this renewed spirit and forward-thinking vision.



Botte series by angelettiruzza design – © CRISTINA Rubinetterie

Botte by angelettiruzza design is pure balance: a fusion of aesthetics and function that transforms essentiality into poetry. Inspired by nature, its fluid form evokes water droplets and sculpted dunes, with a spout that is a technical masterpiece ensuring seamless integration. More than just a faucet, Botte shapes the bathroom into a space of serenity and self-discovery. A blend of tradition and modernity, it embodies a timeless design with a future-oriented perspective.



Faro series by CRISTINA Design Lab – © CRISTINA Rubinetterie

Faro by CRISTINA Design Lab is a statement piece – clean lines, refined finishes, and a sculptural presence. Like a lighthouse, it guides and defines the space. A mix of classic

and contemporary, its small, compact body offers strong personality, blending elegance with innovation. More than a faucet, it is a protagonist, balancing beauty, function, and sustainability.



Faro series, kitchen mixer by CRISTINA Design Lab - © CRISTINA Rubinetterie

Also presented as a kitchen mixer, Faro CRIFA526 stands out with high-end finishes such as Infinity Black PVD and Brushed Matte Antique Brass, making it a refined design piece that merges vintage details with modern sophistication. Its ergonomic lever ensures a smooth experience, while premium materials guarantee durability – an emblem of style and craftsmanship.





New Kitchen Mixer by CRISTINA Design Lab – © CRISTINA Rubinetteria

The company also expands its kitchen line with filtered mixers for cleaner, better-tasting water. A dual-lever system ensures separation between filtered and mains water, preserving purity. Two versions are available: CRIKT460, featuring an activated carbon filter to reduce chlorine and impurities, and CRIKT462, designed for compatibility with existing filtration systems. Chrome and metallic finishes offer customization, while the sleek, intuitive design embodies CRISTINA's Made in Italy craftsmanship.

Three new stainless steel kitchen mixers redefine kitchen design – minimal, durable, and sustainable. Available in brushed steel or matte black, they add a refined touch to any space. Designed for ergonomic efficiency and seamless flow control, they merge aesthetics with high performance, shaping the kitchen's atmosphere with lasting quality and conscious design.



Phi series by CRISTINA Design Lab

The final collection, Phi by CRISTINA Design Lab, embodies fluid, essential lines. A compact body and minimalist handle create a sleek, modern look. Thoughtfully designed for flexibility, it offers wall-mounted configurations for double sinks. Certified by the Unified Water Label, Phi prioritizes sustainability without compromising style, blending precision, elegance, and eco-conscious innovation.

You can visit Neda by Elisa Ossino Studio at the CRISTINA's showroom in Milan, Via Pontaccio, 8/10.

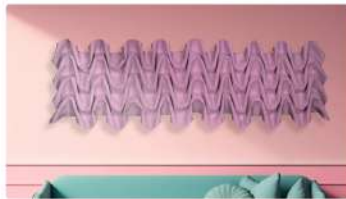


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