

THE ONE

YACHT & DESIGN

CALACATTA GOLD MARBLE ISSUE - n° 41 - 2025

€ 15,00

QUARTERLY - P.I. 31/01/2023 International € 15,00, Chf 15,00, UK € 13,50
Poste Italiane S.p.a. Spedizione in Abbonamento Postale - 70% - L04MI



*The Art
of Sailing*



CUSTOM LINE 50

DANIELE MAZZON

GENERAL DIRECTOR OF CRISTINA RUBINETTERIE

by Veronica Lempi



CRISTINA Rubinetterie, which designs and manufactures taps and shower systems, imagines a future made of products that combine beauty, functionality and environmental awareness. Founded in 1949, over the past 75 years it has capitalised on the values of production skills, tradition and credibility. These guiding principles now inspire a vision that is increasingly focussed on a sustainable future, as reflected in a new corporate claim: "From yellow...to green". One of the most recent developments in this context was the company's announcement in 2024 of a new galvanic plant at the Gargallo facility. This marks a step forward in both product quality and environmental awareness.

What does the word "quality" mean, and which line are you most proud of?

Quality is the driving principle behind everything we do. We select our materials with great care to ensure our mixer taps provide enduring performance and safety. We think of design as a fusion of beauty, functionality and ergonomics with solutions that satisfy technical and aesthetic requirements. We use cutting-edge production processes based on precision and innovation. We are always working to reduce waste, optimise consumption and develop increasingly sustainable products. We carry out rigorous tests on everything we make, with intense attention to detail. Finally, it's crucial for us to have a direct relationship with our clients so we can provide an outstanding experience, with personalised assistance, that goes beyond the purchasing process. Our offer includes a huge range of models that we're very proud of, especially the Piega series designed by Bellucci Mazzoni Progetti. It's entirely in stainless steel so it's ideal for the nautical sector.

How do you manage your resources, especially water?

Responsible resource management is a core element in our corporate philosophy. As tap manufacturers we are aware of our responsibility to contribute to sustainable water use. That means designing low-consumption products that while providing maximum well-being are also efficient from the point of view of water and energy use. We adopt processes that minimise water consumption and cut waste by implementing recycling and water re-use systems in the supply chain. The galvanic plant at the Gargallo facility is our most recent investment.

What is the CRISTINA Design Lab?

It's our in-house R&D department, the beating heart of our innovation and design. Every day we work to develop functional, technologically advanced solutions that serve as a benchmark for the design sector. We are always looking to the future while retaining a continuity with the past. The CRISTINA Design Lab also collaborates with designers involved in research and design.

What are your most interesting ideas for the future?

We look to the future with the aim of combining innovation, sustainability and design. We're investing in materials and technologies that enable us to create products that are safer, more hard-wearing and environmentally sound. We believe in using materials like stainless steel that offer outstanding performance and durability but are also recyclable, helping to reduce the environmental impact. We're adopting brass with a low lead content, a choice that reflects our commitment to safety and conformity to the most advanced standards. In terms of finishes, PVD treatments (Physical Vapor Deposition) are the future - they provide exceptional resistance to scratching and chemical agents, as well as almost endless aesthetic potential for enhancing the design of our products.

Is the yacht-building industry a field you are regarding with interest?

Yes, our know-how and our focus on design and materials quality mean we're ready to meet the requirements of the sector. We're always interested in exploring new opportunities and partnerships, using our skills to develop new solutions that are ideal for the nautical sector.